

The background features several large, stylized, overlapping swirls in light blue, light green, and light purple. Scattered throughout are numerous small, yellow, triangular shapes, some pointing upwards and some downwards, resembling confetti or starbursts.

# **Membership Survey Results**

**BC OD Network**

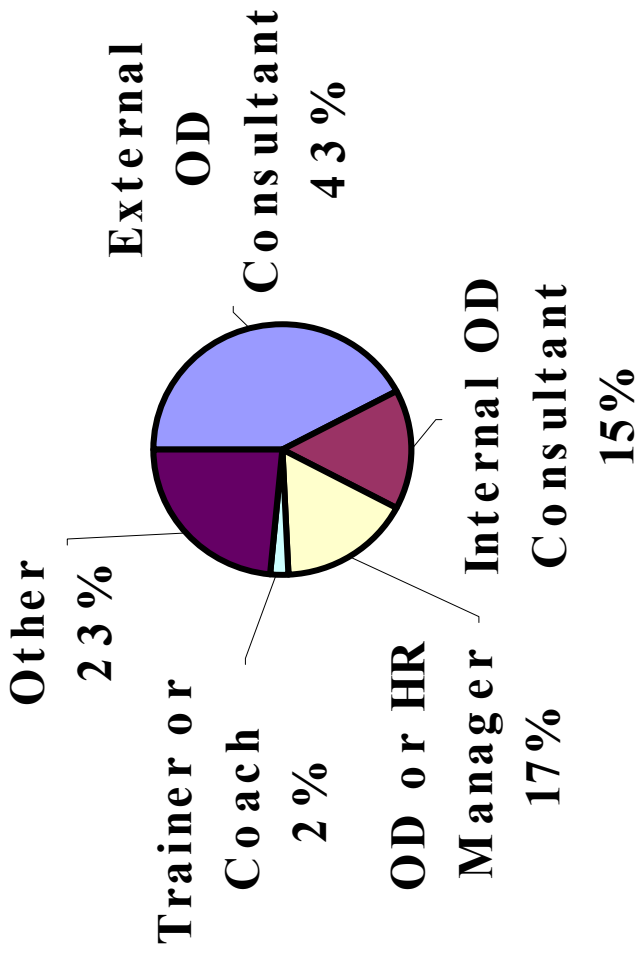
**General Meeting**

**June 2004**

# Survey Summary

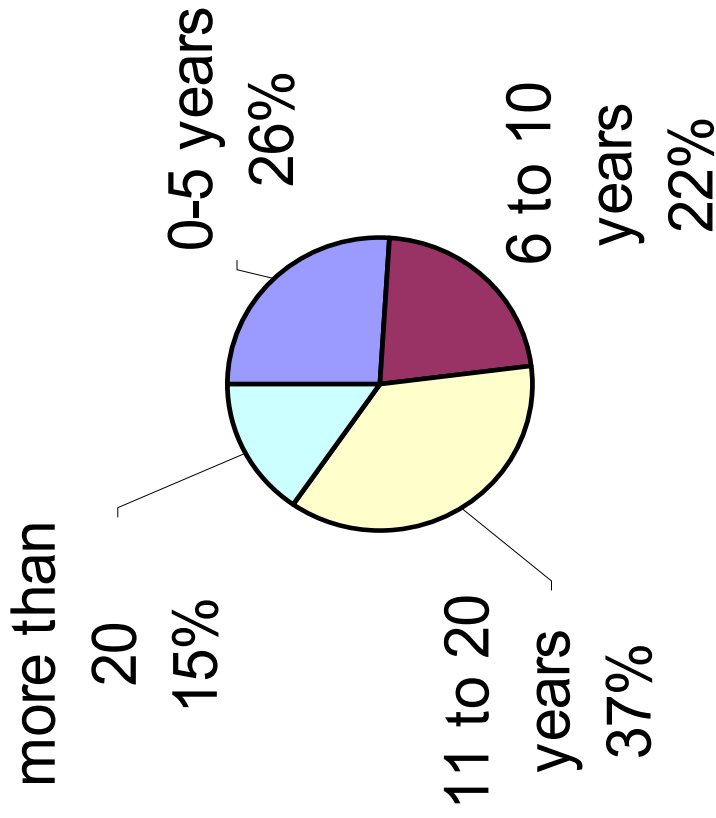
- 47 of 93 BCODN members participated during the period of 4 weeks. (52% response rate)
- Survey Monkey was provided by UBC. Thanks to Peter Godman for his help.

# Who are the BCODN members?

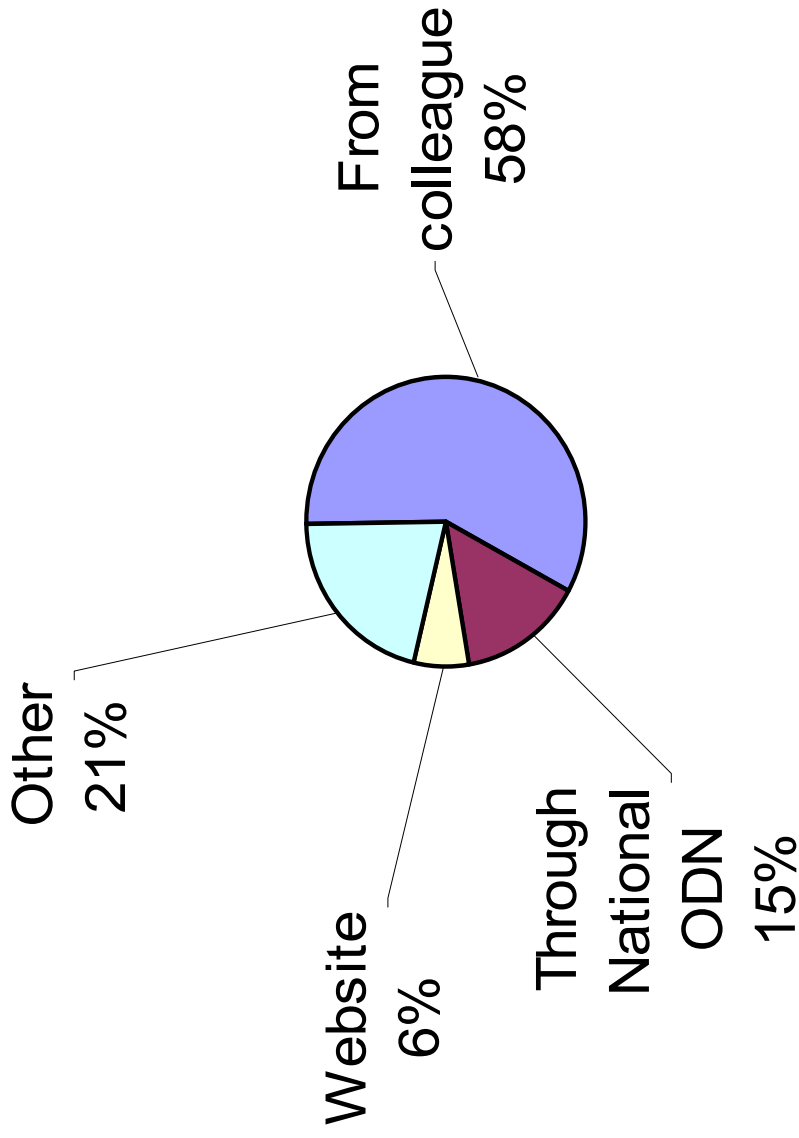


Other : Professor, HR Advisor and consultant, Vice president, Health care MGMT

# Length of OD practice

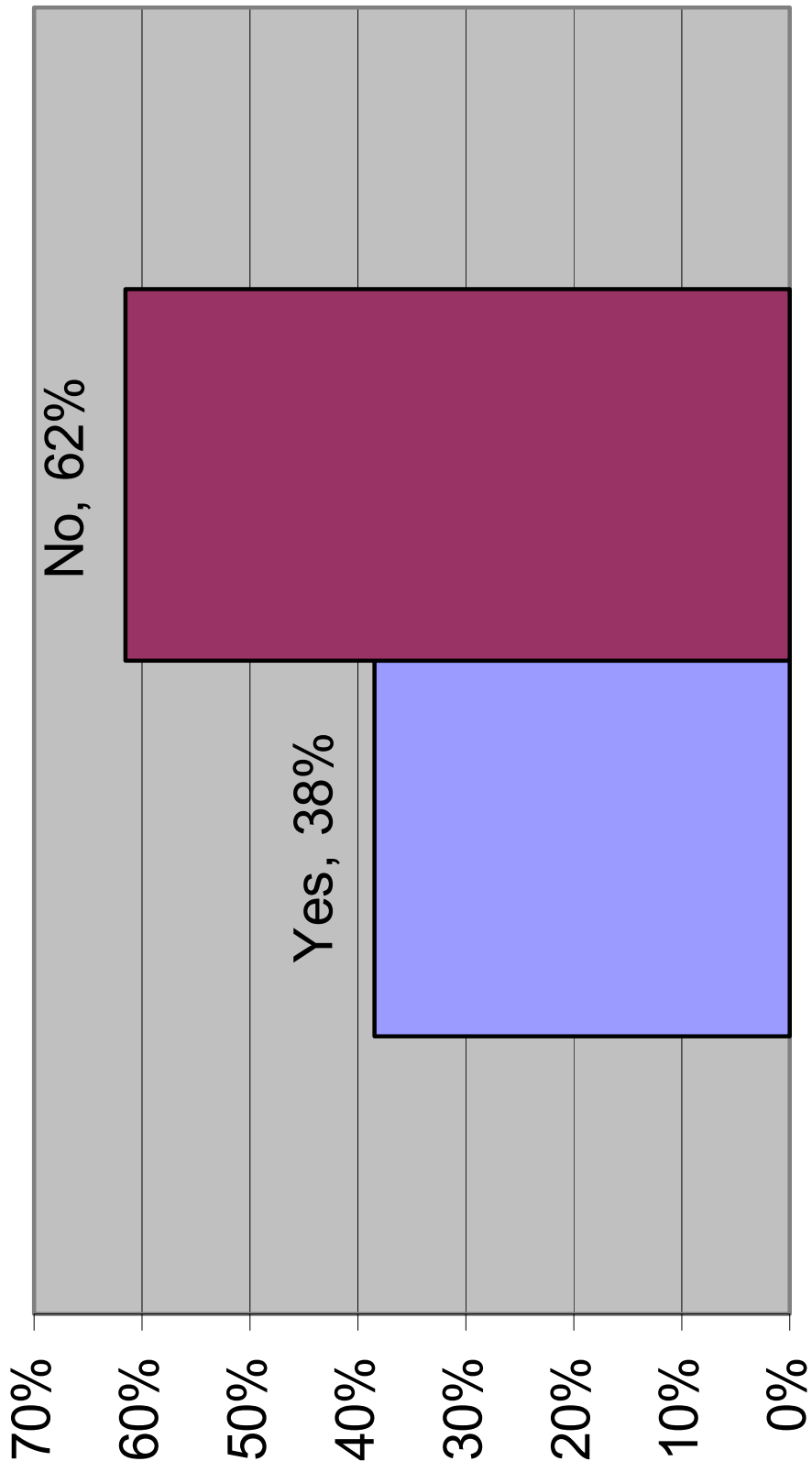


# How did you find out about BCODN?

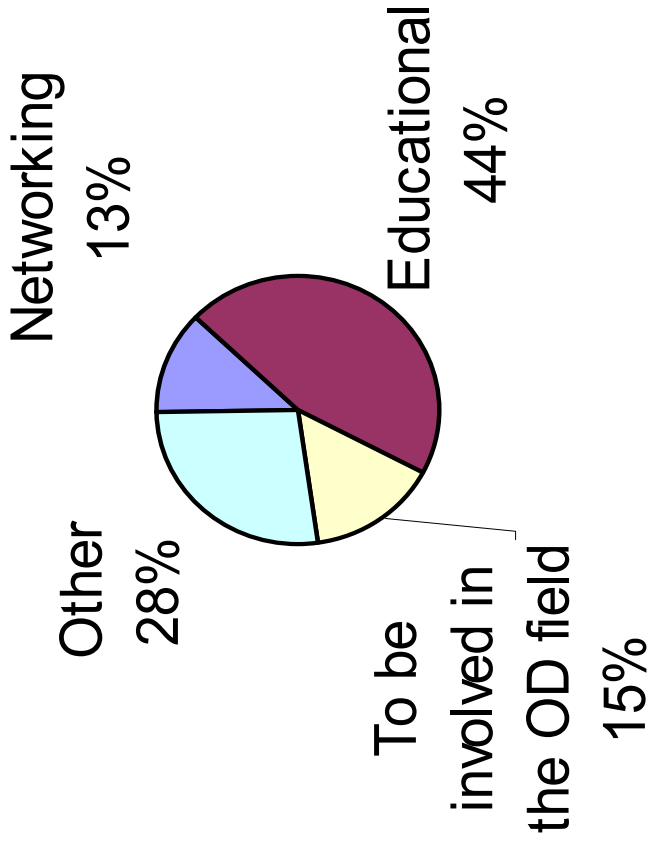


Other: Friend, HRMA, through the founder or part of the founding group

# Are you a member of US ODN?



# Reason for joining the BCODN?

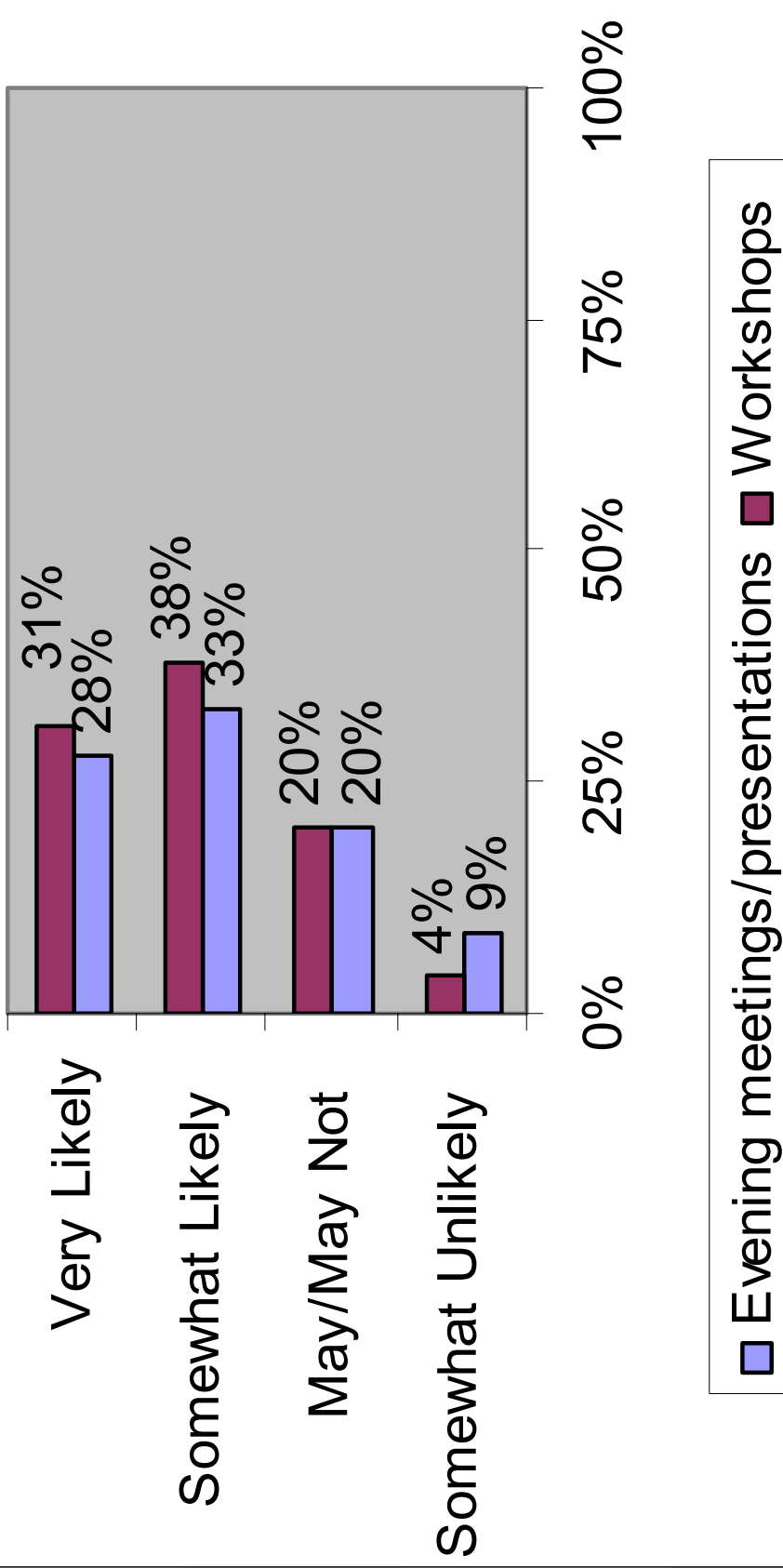


Other: All of the above or some of the above, to support, to keep it out of HR

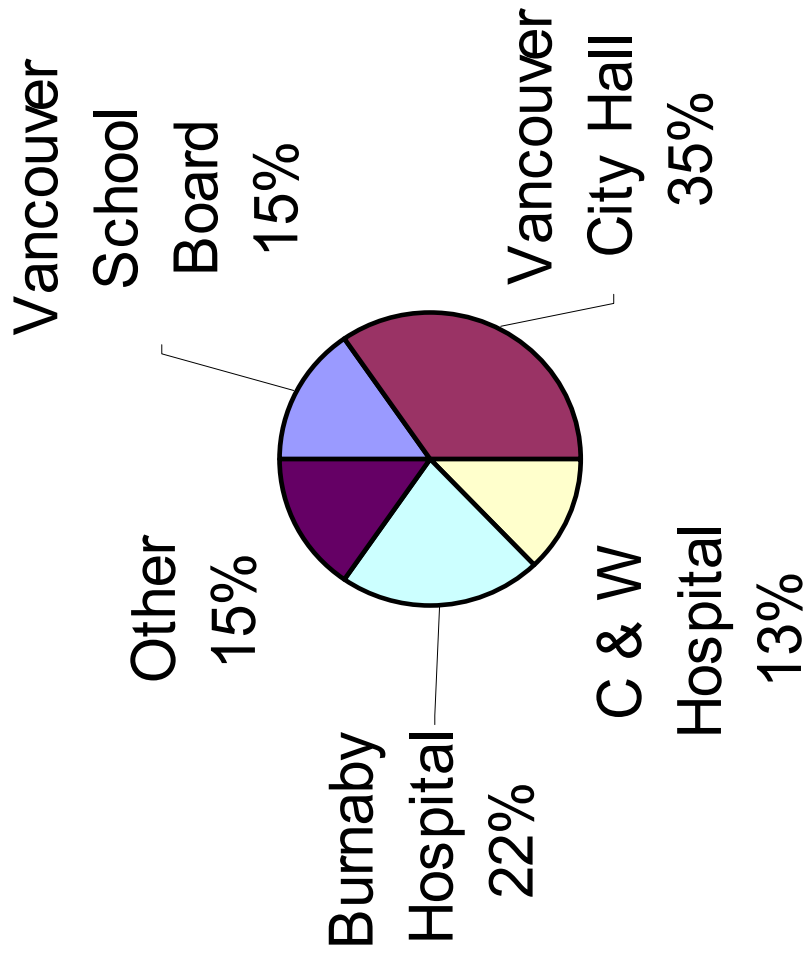
## Five most valuable meetings and/or workshops

1. "Relationship Coaching" by Ron Short & Jan Johnson (Full Day): March 2003 75%
2. "Terms of Engagement" by Dick Axelrod (full day) April 2004: 70%
3. "Consulting from Within & Without A Discussion about Internal & External Consulting" - An Evening with Geoff Bellman October 2002: 57%
4. "Post-Modern Organization" by Dr. Bill Bergquist October 2003: 50%
5. "Measuring the Impact of Leadership Development" by Terrie Conway. VIHA March 2004: 50%

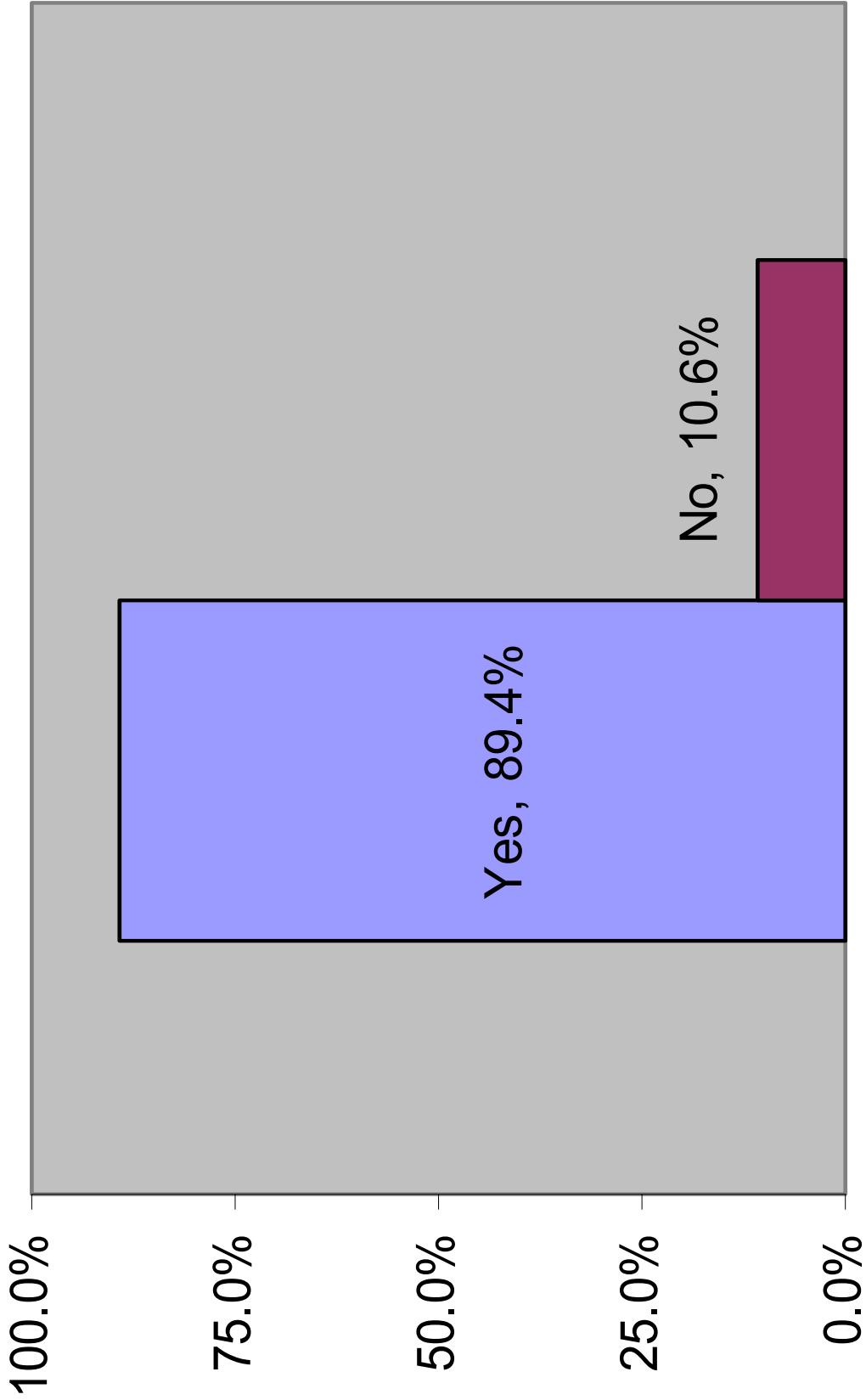
# Likelihood of encouraging others to attend these events



# Meeting location preference



# Have you visited the BCODN Website?

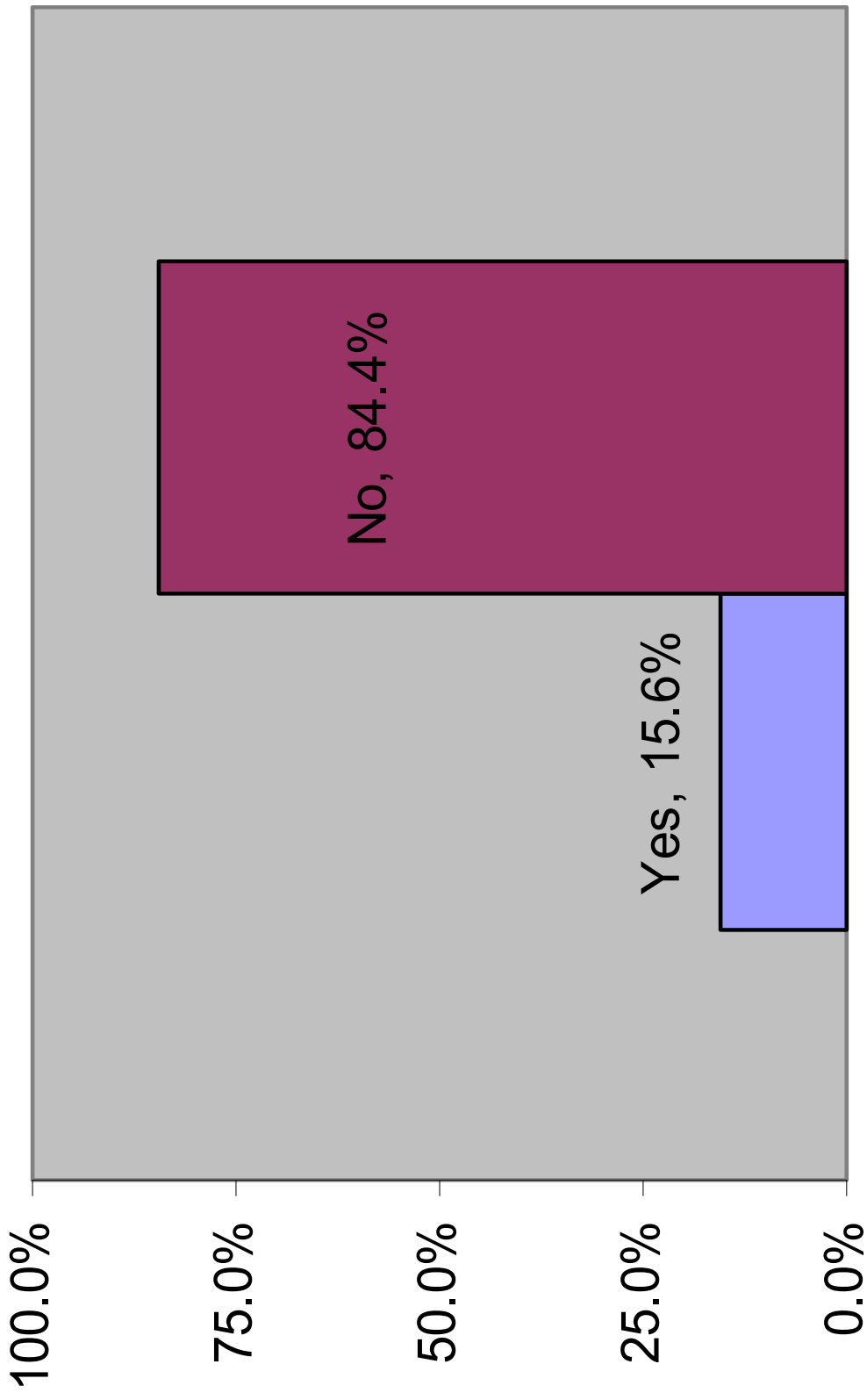




## Comments on the Website

- 16 (67%) commented that the website is user friendly, good, helpful or very good.
- More references to in the field articles, links
- More information and links on OD in Canada and BC.

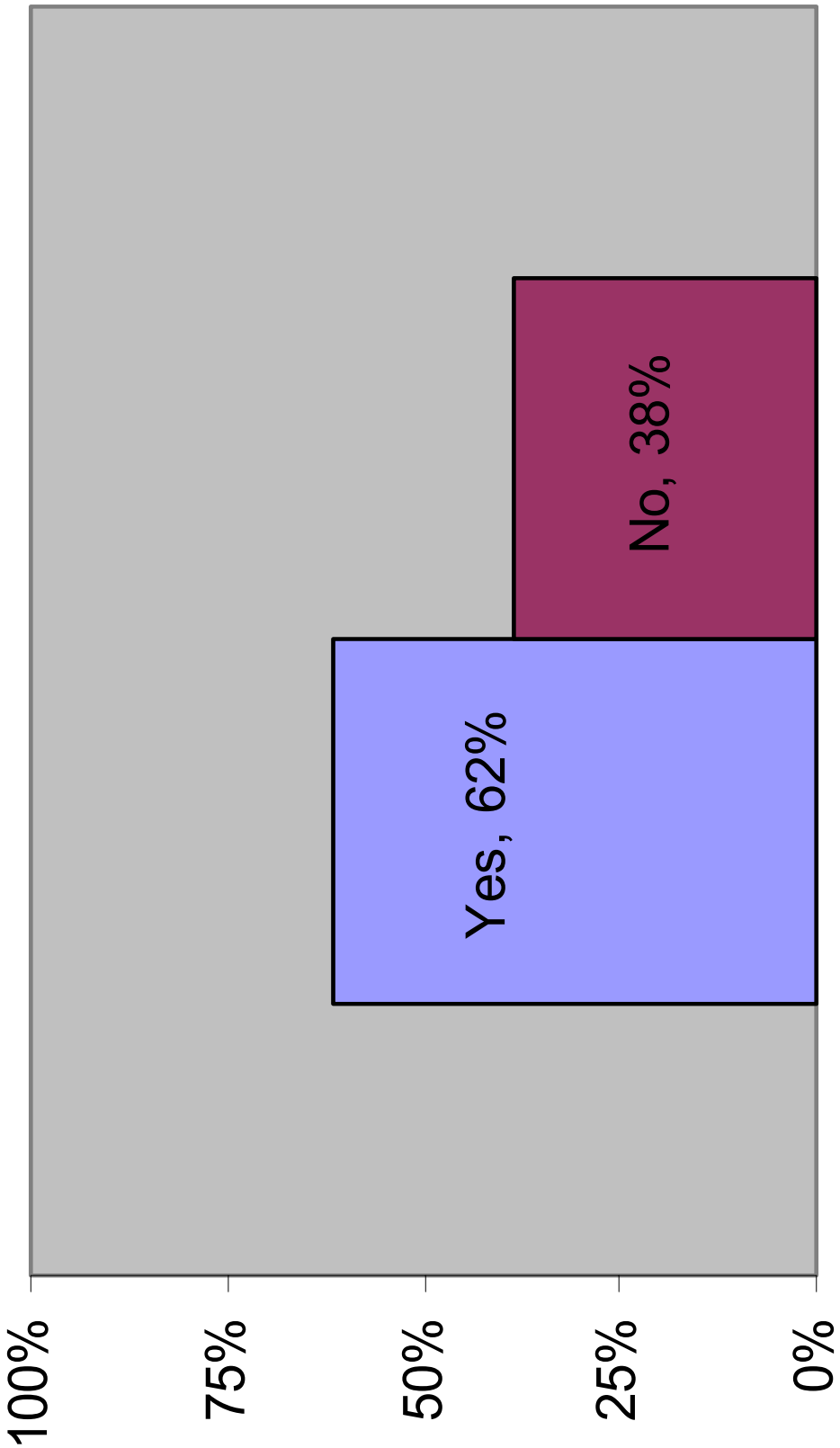
# Have you accessed the Forum?



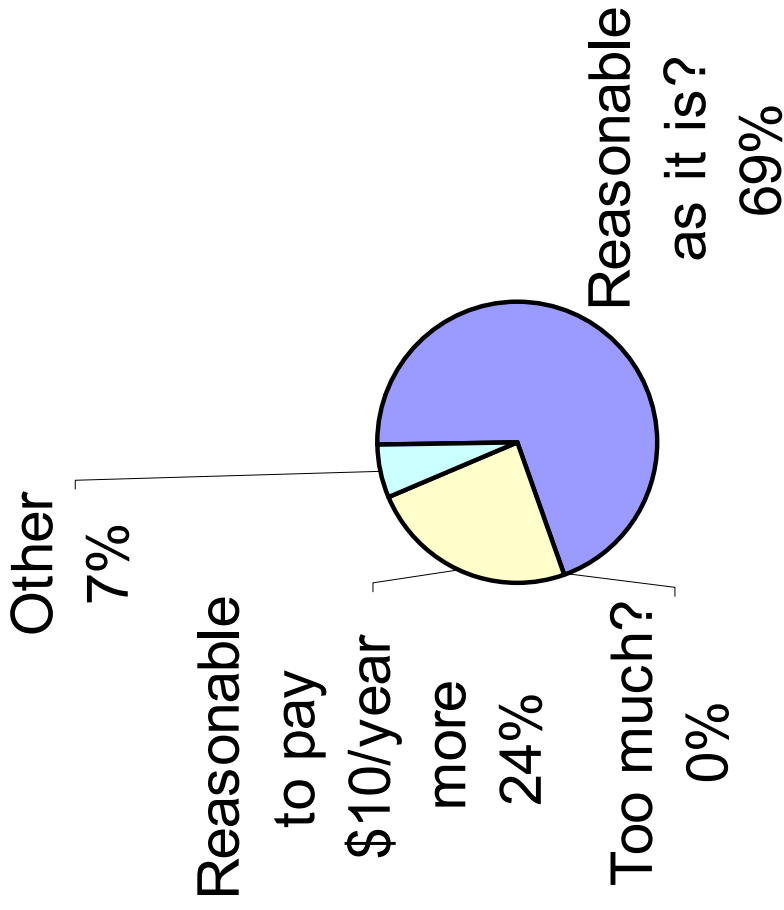
# Comments on the Forum

- Needs moderator
- Slightly difficult to use
- Not enough activities

# Receiving e-mail ads and notifications from other members

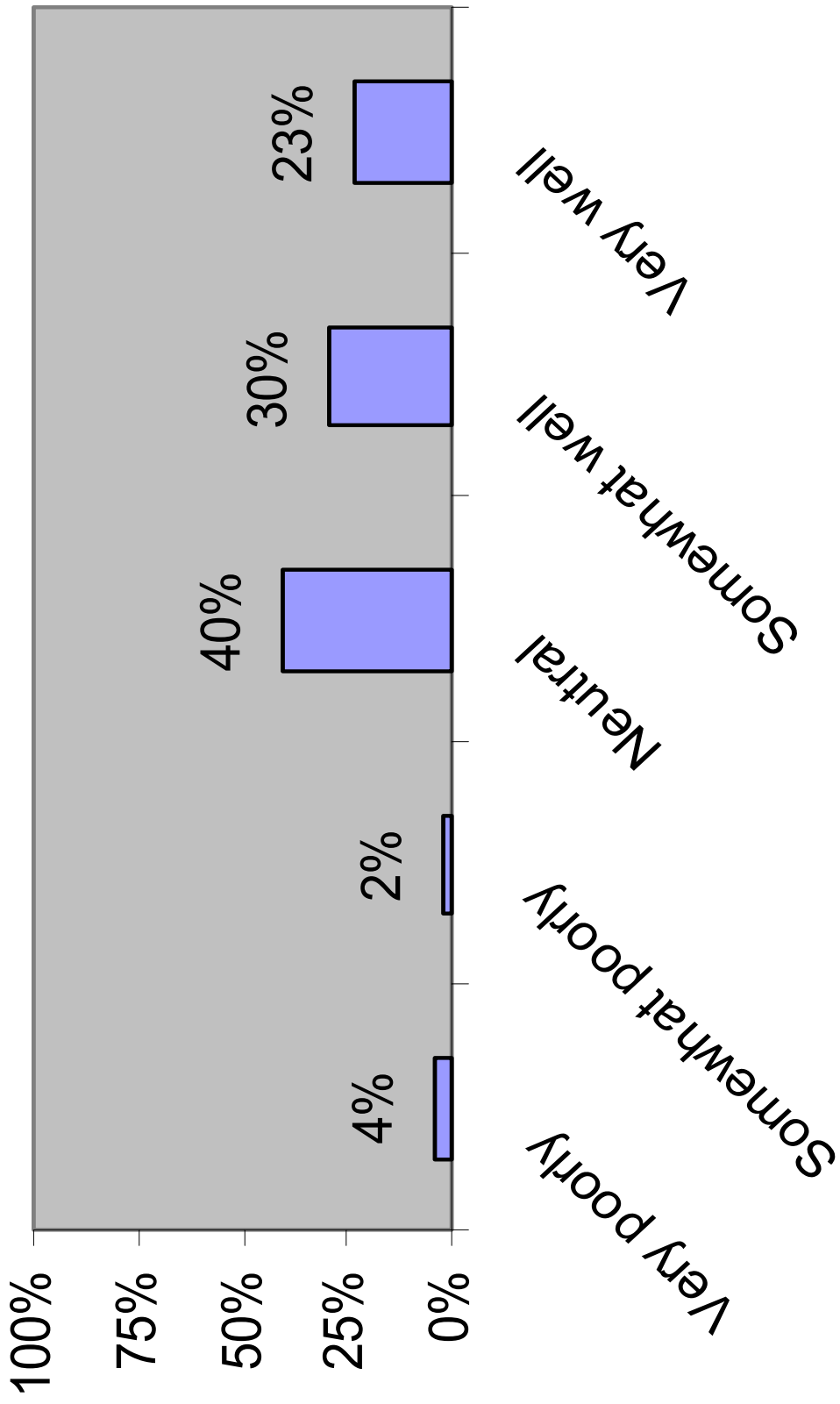


# Membership Fee



Other: lower fee for distant members, should be free - no need for food and drink

# Meeting member needs?



# Unmet needs and Suggestions

- Create more networking opportunities.
- Create a sense of community- place for candid conversations and more dialogue.
- More skill-based, hands-on workshops.
- More meetings per month.
- Breakfast meetings and move locations around.
- Advance notice on the meetings.
- Distant members – Have meetings in Victoria?
- Job finding resources.
- Topics which are not related to HR.
- Do not like to be approached at every meeting by people “selling their wares” .
- Opportunity to use OD website as advertisement.
- Have workshops one in the fall and one in the spring.

# Other suggestions and comments

- Meetings should start later. e.g. 6:00pm.
- Use of synchronous based web tool to do presentation on the phone call and the web.
- Target student population and assign mentor.
- Stronger focus on OD, Change management and Consulting.
- Add book reviews, reading list, top consultant in the field on the website.
- Create a suggestion box at the OD meeting or website.
- Measuring how the activities of the BCODN affect the role or impact of OD in BC and elsewhere.