

# BC Organization Development Network

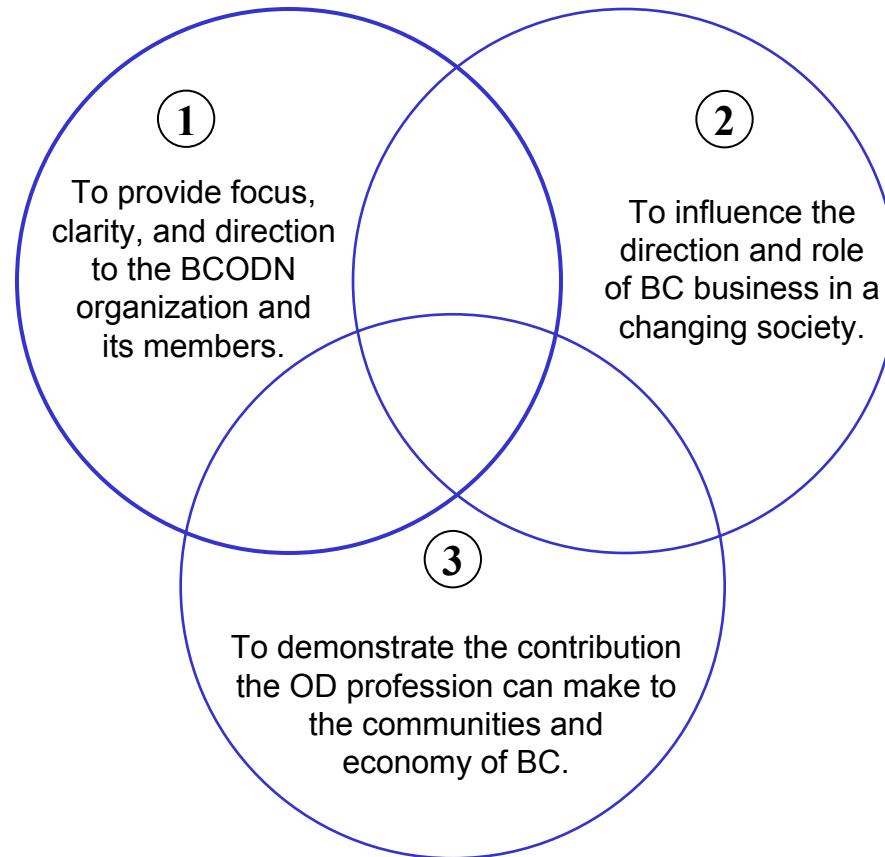
2005 - 2006 Strategic Direction

# Mission

*The mission established in 04/05 will continue to guide the BCODN steering committee:*

We are strengthening our ties to the business community to fulfill our potential as a valued contributor to organizational performance and the BC community and economy.

# We Will Continue with Three Areas of Focus



# Ongoing Strategic Opportunities

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- To develop and communicate a shared vision and/or direction for BCODN around which members can align.
- To increase the awareness within the BC Business community of the value of organizational development in general and specifically, the value of BCODN.
- Every BCODN member has a clear value statement or understanding of the value they bring to their work.
- To increase the awareness within BCODN of the different members and the experience and value each brings to the OD and business community.

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- To promote to the BC business community the notion of work as a medium for human development.
- To broaden and deepen our collective understanding of the major challenges facing business in BC.
- To develop a set of tools and metrics for measuring the ROI of organizational development.

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- Extend professional development opportunities to the wider business community of Vancouver through various organizations and business associations.
- Broaden and deepen professional development opportunities for BCODN members to include leading edge theories and practices of organizational development.
- Increase the participation of BCODN members and non-profit organizations in the *Building Community Organizations* initiative.

# Our 2005 / 06 Commitments

Strategic Objectives	Provide focus, clarity and direction to the BCODN organization and its members	Influence the direction and role of BC business in a changing society.	Demonstrate the contribution the OD profession can make to communities and the economy of BC
Initiatives	<ul style="list-style-type: none"> <li>•Provide nine professional development engagements</li> <li>•Ensure strategic direction aligns with member requirements</li> <li>•Foster regular and meaningful communication with members</li> <li>•Attract and retain broader membership base</li> </ul>	<ul style="list-style-type: none"> <li>•Develop a paper briefing and trend analysis on business challenges and how OD can respond and help</li> <li>•Have two articles published on organizational and OD trends in the BC economy</li> </ul>	<ul style="list-style-type: none"> <li>•Complete three BCO projects between BCODN members and non-profit organizations</li> <li>•Connect with Vancouver Olympic Committee to explore opportunities for BCODN members to support Olympics</li> </ul>