

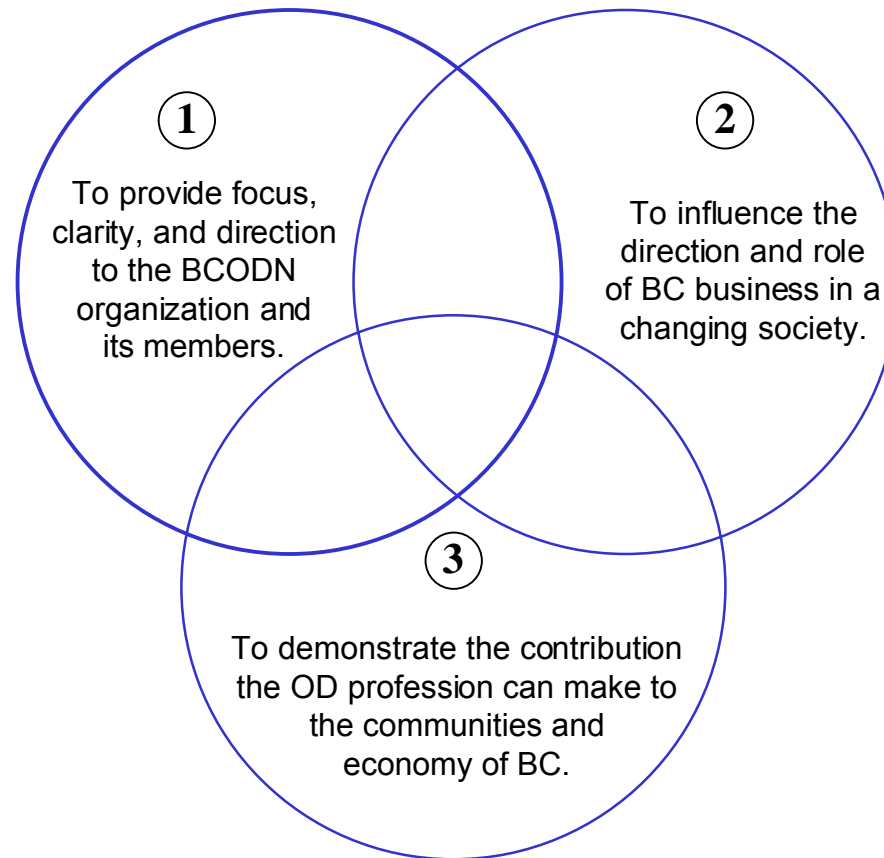
# BC Organization Development Network

2004 - 2005 Mission & Projects

# 2004 - 2005 Mission

*In 2004 - 2005 we are strengthening our ties to the business community to fulfill our potential as a valued contributor to organizational performance and the B.C. community / economy.*

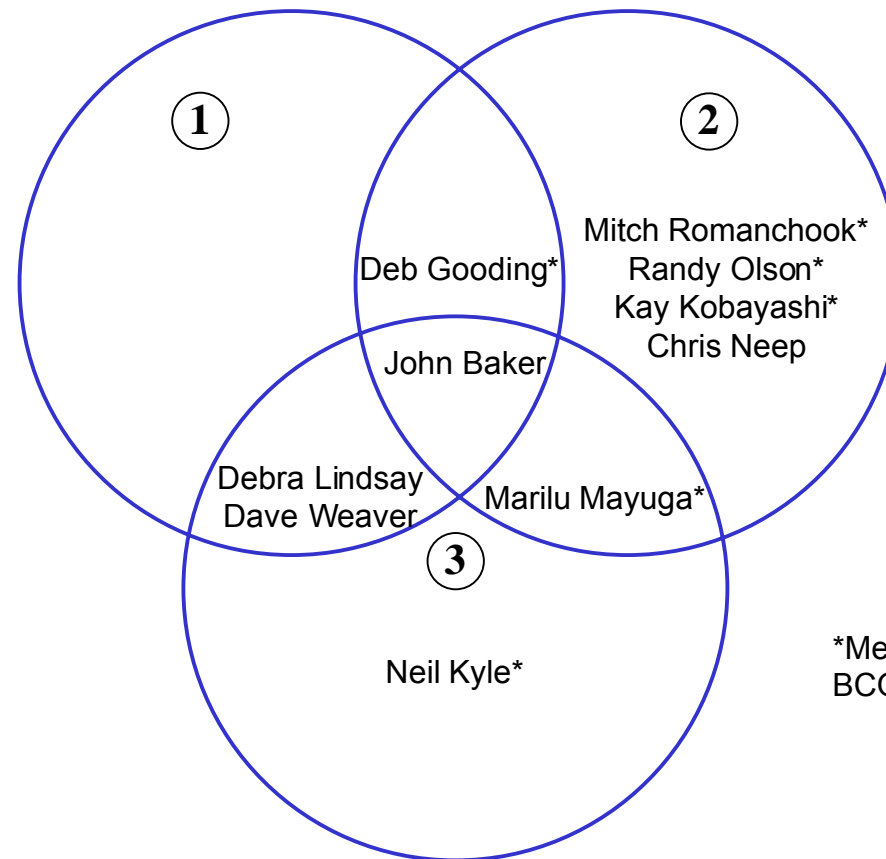
# Three Projects to Fulfill the Mission for 2004 - 2005



# Project Team Members

## Project Champions

- ❶ Dave Weaver
- ❷ John Baker
- ❸ Debra Lindsay



\*Members with other BCODN Responsibilities

# Project Objectives

①

- To develop and communicate a shared vision and/or direction for BCODN around which members can align.
- To increase the awareness within the BC Business community of the value of organizational development in general and specifically, the value of BCODN.
- Every BCODN member has a clear value statement or understanding of the value they bring to their work.
- To increase the awareness within BCODN of the different members and the experience and value each brings to the OD and business community.

②

- To promote to the BC business community the notion of work as a medium for human development.
- To broaden and deepen our collective understanding of the major challenges facing business in BC.
- To develop a set of tools and metrics for measuring the ROI of organizational development.

③

- Extend professional development opportunities to the wider business community of Vancouver through various organizations and business associations.
- Broaden and deepen professional development opportunities for BCODN members to include leading edge theories and practices of organizational development.
- Increase the participation of BCODN members and non-profit organizations in the *Building Community Organizations* initiative.

# Project Outcomes

①

- Articulate clearly distinguished differences between BCODN and ISPI, HRMA, Facilitation Group, and other professional associations appearing to be similar in nature.
- 70% of BCODN members possess a clear value statement or understanding of the value they bring to their work.
- A database of all active members of the BCODN.
- 10 member profiles on the BCODN web site.

②

- 20 business contacts established outside the BCODN membership
- 2 articles on OD in *Business in Vancouver*
- 1 article on OD in *B.C. Business*
- 3 speaking engagements to business associations e.g. Vancouver Board of Trade, BC Business Council, Chamber of Commerce etc.
- Sponsor of the Western Cities Human Resources Conference hosted in Vancouver in 2005
- Completed analysis of major challenges facing business in BC.

③

- A minimum of 3 professional development engagements offered to BCODN members and designed to be of broader appeal to the business community at large.
- A minimum of 3 professional development workshops or engagements offered to BCODN members that challenge conventional thinking.
- A minimum of 7 BCODN members volunteering as mentors for the BCO initiative.
- A minimum of 20 BCODN members volunteering to be mentored through the BCO initiative.
- A minimum of 10 client organizations volunteering for the BCO initiative.

# If you want to be involved...

## Contact the Project Champions:

Project #1 - Dave Weaver - [ddaavvee@mac.com](mailto:ddaavvee@mac.com) or 604-739-1701

Project #2 - John Baker - [jh.baker@telus.net](mailto:jh.baker@telus.net) or 604-874-7657

Project #3 - Debra Lindsay - [dalindsay@shaw.ca](mailto:dalindsay@shaw.ca) or 604-730-8835