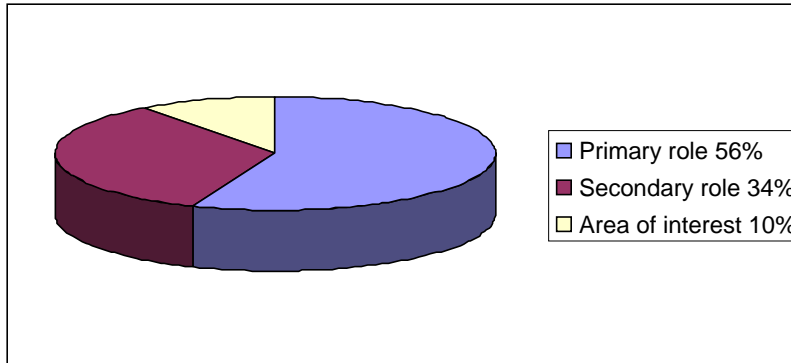


BCODN 2005 Member Survey

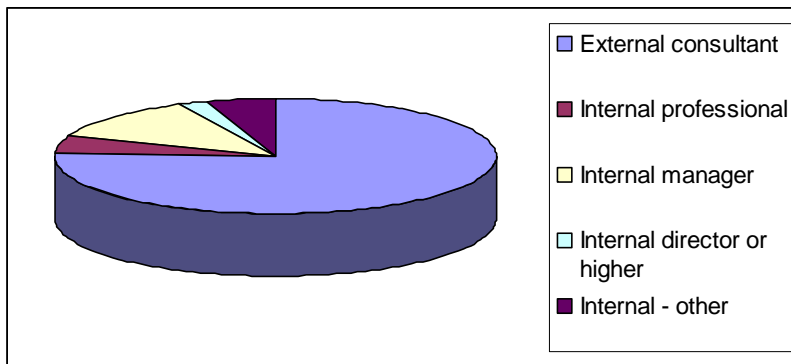
Thank you to everyone who responded to our online survey. This year, 41 respondents engaged in the BCODN survey that was made available via Survey Monkey generously provided by UBC.

Who are we?

Of the 41 respondents, 28 are current members of the BCODN (approximately 44% of total membership), and over half are in a primary OD role.



Respondent OD roles break down as follows:



76% are external consultants, and 24% are internal consultants. The various roles of internal consultants include - Manager 50%, Professional 20%, Director or higher 10%, and Other 20%.

Most are seasoned OD practitioners (49%) closely followed by those who are growing their knowledge and skills (44%), and those new to the field of OD (7%).

What are we most interested in?

Respondents would like to see the BCODN sponsor professional/personal development that 'challenges conventional thinking' and involves bringing in guests who are engaged in doing effective OD type initiatives (e.g. Panel discussions).

Moderate interest was expressed in having BCODN sponsor professional/personal development that targets skills and competencies (these would typically involve a session

fee), and having BCODN prepare and distribute briefing papers to members that analyse trends, describe business challenges in B.C. and their implications for OD (provide members with social and economic insights that can be used in their work).

Finally, having BCODN sponsor and publish articles describing organizational trends in the BC economy and their OD implications (provide profile to leaders on the potential contribution of OD to business success), and providing opportunities to explore issues through conversations received the lowest level of interest.

How we want to be kept in the know?

Clear preference was for email based communications with formats including newsletters and bulletins. The BCODN Website is preferred for event schedules, meeting minutes, networking with other organizations, and face to face opportunities for monthly sessions and conversations.

What else do we want to know about?

- OD Tools
- Current trends in both the practice of OD and business; including demographics and research
- Case studies
- Employment opportunities
- Networking with both other OD practitioners and potential employers
- A larger picture of OD – global; trends and research
- Resources – book recommendations, lit reviews, articles
- BCODN member profiles
- Notification of Pro-D opportunities - events and sessions
- Best practices
- Emerging theories
- Events and access for non-Vancouver based members